



JO LEY

Graphic Designer

PROFESSIONAL SUMMARY

Graphic Designer with a strong interest in the built environment, people, places and communities. Skilled in branding, document production and illustration. Enjoys problem solving and constructing narratives to improve people's engagement with design. A punctual and polite individual who enjoys business development and networking alongside project work.

SKILLS

Branding
Illustration
Hand lettering
Typography
Layout
Rotoscoping
Portraiture
Printmaking
Photography
Stop Motion animation
Marketing
Info-graphics

PROGRAMMES

InDesign
Illustrator
Photoshop
Premier Pro

INTERESTS

Placemaking
Urban Design
UX&UI
Wordpress

HOBBIES

Skiing
Football
Basketball
Films
Painting

CONTACT

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ABOUT ME

As a designer, I have a strong interest in the urban environment and the people and communities that shape it. Most of my inspiration comes from being in public areas and observing everyday interactions. My interest in communities, narrative and the built environment stemmed from my third year at university, where I looked closely at "reportage", a style of illustration where the designer records their surroundings and captures moments by drawing live or from photos of an area. This interest has developed into a focused way of thinking, which I weave into my project work as much as possible. This approach helps create a rich and distinct representation of a place / environment. I hope to further this interest by undertaking a placemaking or short urban design course.

A typical week in my current role consists of print, branding, illustration and layout work for external clients, as well as internal support working mainly with our Urban Design and Planning teams. I also have an interest in local competition work and have supported our Architecture team on a few competitions and tenders. I also provide internal support to our Marketing team.

My varied mix of experiences has allowed me to develop a keen eye for detail ensuring I proof documents thoroughly, as well as developing essential time management skills that allow me to juggle multiple deadlines at once. I thoroughly enjoy communicating with clients and building internal and external relationships to further business development.

EDUCATION

BA (HONS) GRAPHIC DESIGN 2015 - 2018

University of the West of England, Bristol

FOUNDATION DIPLOMA, ART & DESIGN 2014 - 2015

Basingstoke College of Technology

GRAPHIC DESIGN, MEDIA STUDIES & PSYCHOLOGY A LEVELS 2012 - 2014

The Sixth Form College Farnborough

EXPERIENCE

GRAPHIC DESIGNER 2020-PRESENT

Barton Willmore now Stantec

A range of print & digital work and inter disciplinary projects working with Architects, Planners & Urban Designers for a mixture of clients.

BUILDING HOST 2019-2020

Forward Space - co-working & building management company

Responsible for tours of co-working spaces & artist studios as well as providing Graphic Design support for marketing purposes.

GRAPHIC DESIGNER 2018 - 2019

Food & Drink Guides - Bristol

Created a range of adverts for the regional directory publication as well as for the Christmas guides. Created print ready publications distributed around the uk.

GRAPHIC DESIGN TECHNICIAN 2016 - 2017

The Sixth Form College Farnborough

Responsible for exhibition curation, using and inducting students on to machinery such as printers and laser cutters etc. Producing classroom displays and supporting students with their work.